



Media Release

Friday, 27 February 2008

Has NSW just turned a shade greener?

The NSW Government's new Energy Savings Scheme for electricity retailers will have positive spin offs for the State's environment, economy and employment according to leading Australian renewable energy provider Jackgreen **[ASX: JGL]**.

"While many electricity retailers might be a bit apprehensive after today's announcement, Jackgreen welcomes any initiative that helps consumers reduce the amount of energy they use," Jackgreen CEO Andrew Randall said.

"Just because our customers use renewable energy doesn't mean they shouldn't be putting in place simple measures to use less of it.

"We need to be doing everything we can to ensure we make best use of the resources we have, which is why we welcome today's initiative.

"Jackgreen is well ahead of other electricity retailers when it comes to being energy efficient and promoting sustainable use of energy.

"Through our energy efficiency arm Easy Being Green, we've been promoting energy efficiency to our customers for a long time.

"On top of this, Jackgreen is the only electricity retailer in Australia to have GreenPower accreditation on every product we sell and actively reduce use of unclean energy."

Mr Randall said Jackgreen and Easy Being Green have already helped more than half a million NSW households live greener lives and save money, through the distribution free energy-saving light globes, installation of solar hot water systems and its recently launched 52 tips to save the environment campaign.

"Energy efficiency isn't about making huge sacrifices for the environment," said Mr Randall. "In fact, it's quite the opposite. Our goal is to provide quick, easy and practical solutions for Australians to make a positive difference to the environment.

"Investing in energy efficiency makes sense on so many levels – it creates jobs, will stimulate investment, saves consumers money and will massively reduce household emissions

"But making homes more energy efficient isn't just about reducing emissions and energy use – it's about helping consumers cut energy wastage and save money."

For more information about Jackgreen or GreenPower, phone Jackgreen on 1300 46 5225 or visit www.jackgreen.com.au

For comment or interview, please contact: Ryan Liddell on 0434 708 099.