



MEDIA RELEASE

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New face for Easy Being Green

Leading Australian environmental organisation Easy Being Green has appointed Philippe Cussinet as its new General Manager.

Philippe brings extensive experience in the electrical industry to his new role, including nine years as CEO of several divisions with the British General Electric Company.

Easy Being Green, the energy efficiency subsidiary of GreenPower retailer Jackgreen Energy [**ASX: JGL**], has helped millions of Australian families live greener lives and save money, through practical initiatives such as distributing free energy-saving light globes to more than 650,000 households. Easy Being Green also installs solar hot water and heatpump systems at no direct cost for many households.

"Easy Being Green has a very strong reputation amongst the community for its work in creating simple and affordable ways to help Australians live greener lives," said Philippe.

"I'm very excited about building on this and looking at other ways we can make it easier for people to make a positive difference to the environment."

"Making homes more energy efficient isn't just about reducing emissions and energy use – it's also about saving money for consumers by reducing their electricity bills.

"It's clear that the government is making a strong investment in energy efficiency initiatives which presents very strong opportunities for organisations such as Easy Being Green."

Many households may now qualify for an Easy Being Green solar hot water system that can be claimed back in full. Easy Being Green can also offer a six-month interest free 'green loan' with the ANZ Bank, to help with any upfront installation costs and ensure consumers aren't out of pocket while rebate applications are processed.

For more information, phone Easy Being Green on **1300 789 324** or visit www.easybringgreen.com.au

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