



Media Release

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GreenPower consumers deserve proper recognition for their efforts

Leading renewable energy retailer Jackgreen Energy today welcomed moves by the Australian Competition & Consumer Commission to ensure that customers who sign up for GreenPower fully understand what they're paying for.

"It's critical that consumers who choose to use GreenPower to reduce their carbon footprint understand the impact that their efforts have on the environment," said Jackgreen Energy CEO Andrew Randall.

"But what's more important is that the efforts of these consumers to reduce emissions are properly recognised.

"There's no point having a scheme like GreenPower under a mandatory emissions target if it technically frees up someone else to emit more.

"This is what will happen under the Government's proposed Carbon Pollution Reduction Scheme.

"Australia's GreenPower scheme is regarded one of the most successful voluntary emissions reduction programs in the world.

"Nearly a million households and businesses use GreenPower and it's vital that the government harnesses this people power to help Australia reduce its emissions above minimum targets.

"Consumers need to get what they are paying for – if they are paying extra to reduce emissions, then it obviously needs to contribute to an overall reduction in emissions.

"At the moment, this is a giant free kick for the government in setting emissions targets - since the GreenPower program started, millions of tonnes of emissions have been saved."

Jackgreen Energy will be seeking meetings urgently with the Government and Opposition over the issue.

"You can't ignore a million households and businesses," said Andrew.

"So many people are supportive of GreenPower and we will be doing everything we can to ensure that the scheme continues to make a positive difference to the environment."

Media contact: Ryan Liddell, Wilkinson Media on 0434 708 099.